



PRESS RELEASE

CIFA @ BAUMA 2016 - STAND FS.905/2

CIFA continues in the trend already set by its history, keeping innovation, quality and the customer at the centre of its focus.

CIFA will be at BAUMA 2016 with the slogan "YOUR JOBSITE PARTNER" and it supports this statement through the products it designs, demonstrating with actions the tireless efforts to increase performance, the development of new technologies and the adoption of new solutions aimed at improving its customer's work on the job site. CIFA will be participating in the show along with all of the Zoomlion group companies in a large exhibition space, spreading out over more than 3800 m². Some of the main focus points are:

- **The development of hybrid technology**
- **Launch of the various product ranges for vehicle-mounted pumps**
- **Launch of the various product ranges for truck mixers**
- **Electronic development: availability of various configurations for truck mounted pumps based on dedicated equipment packages and electronics for the hybrid ENERGYA range**

Truck mounted pumps

For the range of vehicle-mounted pumps, CIFA continues with the implementation of the product strategy that emphasizes diversification of the range based on three lines: CARBOTECH, STEELTECH and CLASSIC. Three different configurations to best meet the various needs of each area and each company.

The top of the line is available with the "CARBOTECH" series that includes a range of models with complete configuration even in the standard version, 360° electronics management with control over the pumping unit, stabilisation and operating parameters, distribution arms in carbon fibre to guarantee sturdiness, light weight and less oscillation during the work phases. Extended warranties and a range of "premium" services are included in the "CARBOTECH" range.

The "STEELTECH" series offers the possibility of outfitting a wide range of accessories and optional equipment on the configurable product. With particular attention to the total weight in the European road limits, this is the range with the most models and configuration variations. An extended warranty is available for the "STEELTECH" range.

The "CLASSIC" range includes a reliable, easy-to-service, very standardised product in a standard colour and configuration with no optional equipment or accessories available. The warranty provided is 12 months from delivery. This range is available in a limited number of models in a few selected markets which do not require any diversification of the product configuration.

The following will be on display in the stand:

CARBOTECH range: K45H, K53H, K60H

STEELTECH range: K36L (**New product introduced for the first time at BAUMA 2016**)

CLASSIC range: K40C (**New product introduced for the first time at BAUMA 2016**)

Truck mixers

For the truck mixers, CIFA has also divided up the range into segments with the Heavy Duty "HD", Super Light "SL" SLX, ENERGYA "E.." and Italia "RH-Y" ranges

The following will be on display in the stand:

ENERGYA range (hybrid plug-in mixer truck): model E9

Heavy Duty "HD" range: model HD 15 (**New product introduced for the first time at BAUMA 2016**)

Truck mixer pumps

CIFA, undisputed market leader for this type of machinery, continues in the evolution of the MAGNUM range. The top-of-the-range model will be on display, the MK25H CARBOTECH, further improved with the latest design and technical advancements derived from use of the machinery in job sites all over Europe.

Underground Concrete Machinery

Armed with the experience acquired in hybrid-electric technology, CIFA introduces a machine for the Spritz Beton that belongs to the ENERGYA range. (**New product introduced for the first time at BAUMA 2016**)

Information on CIFA

CIFA is a full-liner manufacturer of machinery and equipment for concrete work, leader in the Italian market and one of the major players on a global level. Part of the Chinese industrial group Zoomlion since 2008, CIFA is a highly international company with sales and support networks on every continent and able to offer customers, not only a range of reliable and quality products, but also financial support through Zoomlion Capital Financial Services. For more information see our website at www.cifa.com

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